

Restart+ Communities Open Education Resources

Facilitators Guide



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FORFWORD

When we started writing the RESTART+ COMMUNITIES OPEN EDUCATION RESOURCES (OERs), the effects of the economic crisis and ensuing recession were still very evident in communities across Europe. Small towns and villages had been worst hit: cuts in public services, the stark closure of businesses and high levels of unemployment were contributing to the hollowing out of community life. And then, in 2020, we faced new challenges that we could not have even dreamed of. As Europe isolates due to Covid-19, the wellbeing cost and economic loss to our communities have yet to be determined. Huge and overwhelming worries envelop our communities, sudden unemployment, weakened social institutions and eroded social capital. Mental health support services are preparing for an unprecedented spike in demand.

We do not know when this crisis will end but we do know that new and varied social and economic solutions are going to be required to help European communities and their citizens heal. The world seemed so certain in 2019, nothing seems certain now. Whole sectors have essentially collapsed, including tourism and culture, and these have a huge bearing on community vitality and sustainability. Our communities have faced profound and unique challenges throughout the Covid-19 restrictions but have shown remarkable resilience.

With great change comes great opportunity. For many, Covid-19 has ushered in a permanent digital transformation in the way we communicate. Working from home has the potential to make a permanent impact on regenerating communities. For countless businesses, remote working practices will be part of their new norm, and smart co-working hubs need to be positioned to provide structured, well connected, professional working environments.

Our RESTART+ Communities project is a timely support resource to assist educators and the communities they serve, to focus on a smart recovery based on entrepreneurship and investment, climate action and exploiting new opportunities.



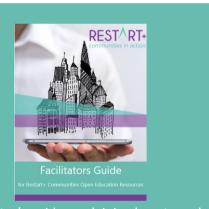
Orla Casey, Momentum, is a member of RESTART+ Ireland Team, and creator of the Restart+ Communities Open Education Resource. A regeneration specialist, facilitator and community funding expert, Orla has raised hundreds of millions of euros for national and European

ABOUT THE RESTART+ COMMUNITIES OPEN EDUCATION RESOURCES (OERs)

The Restart+ Communities Open Educational Resources (OERs) comprise a set of innovative learning tools and resources which seek to equip leaders of community groups, public authorities and educational institutions with the knowledge and skills needed to adopt a transformative approach to community reactivation. Specifically, the OERs offer a curriculum, facilitators guide (this document) and toolkit of learning materials and resources organized into 6 modules. It has been specifically designed for community leaders who wish to train themselves or facilitate the training of others.

The Restart+ Communities Open Educational Resources form of a unique training model, OERs (OER's + Online Course) to provide community leaders with the knowledge and skills to adopt a transformative, sustainable approach to local community investment and regeneration post Covid-19. Many in this sector have learnt by doing and do not have access to community regeneration education materials. Our Restart+ materials will provide a basis from which they can progress to more formal education in this area.

The OERs have three key elements:



A facilitator's guide, explaining how to make best use of the OERs, especially if you are the lead person for delivering the training



A course curriculum of 6 modules with qualitative learning objectives, 29 learning topics and 18 practical training exercises/resources for deeper learning.



A dedicated case study video library of 50+ in depth videos featuring interviews and insights into community regeneration projects that have achieved great success across Europe. The learning power of case studies should not be underestimated. Case studies help learners relate to the subject matter and see how it ties into real world situations.

THE COVID CONTEXT

Conceived long before Covid-19, the Restart+ project (<u>www.restart.how</u>) was compelled to reframe this particular training programme to reflect the current crisis and the legacy it is expected to have on communities and economies for years to come.

The Restart+ Communities Open Educational Resources recognises that in times of hardship, uncertainty and fear, communities have a key role to play in providing solidarity, support, guidance, information and empathy.

It is also mindful that in 2020 and beyond, the concept of community has and will continue to be more important than ever, and the goal to build and love in strong, vibrant, local communities is a must for us all.

AIM OF THE RESTART+ COMMUNITIES OPEN EDUCATION RESOURCES.

The aim of the Restart+ Communities Open Education Resources is clear. It seeks to upskill community leaders and stakeholders via a free, open source and accessible training model. This training model is designed to build the capacity, knowledge and skills of community leaders and groups to adopt a transformative, sustainable approach to local community investment and regeneration.

Hence, the objectives of the OERs are to:

- provide a set of free, online open teaching resources enabling individuals to develop the skills required for contemporary community revitalization
- provide a comprehensive and relevant curriculum and supporting learning activities that will both
 motivate and equip trainers to deliver a Restart + Communities course to small groups of community
 leaders and those who support them

WHO CAN USE/FACILITATE THE DELIVERY OF THESE OERs?

The Restart+ Communities Open Education Resources are designed for use by community leaders and stakeholders. They are useful for both individual study (via our Restart+ Communities Online Course) and can also be used by trainers or community group facilitators who wish to deliver training in a group setting either online or offline. Trainers or community group facilitators can use the Restart+ Communities Online Course to deliver the training or they can download the Restart+ Communities Open Education Resources (curriculum, facilitators guide (this document) and toolkit of learning materials and resources) and use this to deliver the training in a manner that suits their training style and community group needs.

WHAT IS THE BENEFIT OF THESE OERs?

The Restart+ Communities Open Education Resources are designed to help communities and those who work to support them to:

- Assess their need for taking this course or engaging in community regeneration training
- Learn about sustainable development and community regeneration
- Uncover their communities' needs and how to tap into its DNA
- Be inspired by over 50+ community regeneration case studies from across Europe
- Become motivated to turn a community regeneration idea into action
- Review their approaches to community finance and look at innovative new ways of funding projects
- Achieve and sustain community regeneration success now and in the future

The Restart+ Communities Open Education Resources are designed to increase users' knowledge and skills on a



wide scoping range of community regeneration topics:

- Community decline; causes, challenges, opportunities, assets
- Community leadership in the context of collaboration
- The value of branding the DNA of the community as a source of strength
- The power of cultural heritage, inclusion and diversity
- Tackling brain drain, collaboration and diaspora communications
- Levering public and private investments, attracting resources
- Forms of investment impact
- Impact evaluation and accountability

RESTART+ COMMUNITIES CURRICULUM and COURSE CONTENT

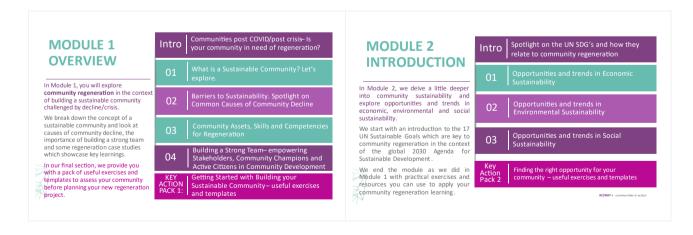
The Restart+ Communities Curriculum and Course Content comprises of 6 modules with qualitative learning objectives, spanning 29 learning topics and 18 practical training exercises/resources for deeper learning. The module structure is simple, easy to navigate and editable to be used/adapted for use in a group training environment or self-directed study.

The Curriculum and Course Materials have been designed to accommodate a range of teaching and learning styles. As a common thread, each module is presented with the following design:

- a) Topics are introduced in a simple and concise way
- b) Information and current best practice on the topics are presented, moving from general definitions to more detailed applications, enabling the scope of the topic to be understood.
- c) Knowledge is reinforced by practical case studies and skills are developed as learners participate in our practical exercises

STRUCTURE OF THE MODULES

Each module has an introduction/overview slide setting out the overall objective of that module and a step by step training topic overview:

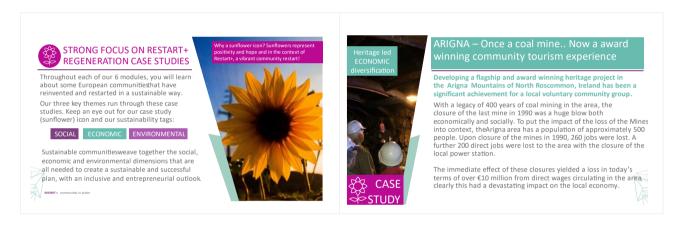


As the learner progresses through the module, each learning topic is introduced with a module section slide:





Case Studies are identifiable by a pink sunflower icon:



Learning activities and additional training resources are presented in a KEY ACTION PACK at the end of each modules. They summarise the learner activities that are presented in the module in one easy to access resource.



We now take you through the learning objectives and content of each individual module.....



MODULE 1 Introduction to Building Sustainable Communities

In Module 1, you will guide your learners on an exploration of community regeneration with a focus on building a sustainable community challenged by decline/crisis. Aided by our training materials, you will break down the concept of a sustainable community and look at causes of community decline, the importance of building a strong team and some regeneration case studies which showcase key learnings. In the final section, you are presented with some useful practical exercises and templates can facilitate a deeper and more personalised learning experience for your training participants.



Learning Topics

Introduction - Communities post COVID/post crisis — Is your community in need of regeneration?

What is a Sustainable Community? We invite participants to review/assess their communities need for community regeneration training:

IS YOUR COMMUNITY IN NEED OF REGENERATION/THIS COURSE?



Barriers to Sustainability. Spotlight on Common Causes of Community Decline

Community Assets, Skills and Competencies for Regeneration

Building a Strong Team – empowering Stakeholders, Community Champions and Active Citizens in Community Development

KEY ACTION PACK 1
which features 6
useful exercises and
resources to help
communities get
started with
sustainable
regeneration

- Check list characteristics of a great community
- Radar chart where are your social/economic/environmental community strengths/weaknesses
- Knowing your community demographics/community audit and mapping exercise
- Skills/Competencies Audit of your Regeneration Team
- Articulating Challenge focus on your community causes of decline
- The Town Teams Charter

MODULE 1 COMMUNITY REGENERATION CASE STUDIES	
	Website/Video Link
Ballyhaunis Community, Ireland	<u>Diversity in an Irish Town</u>
Arranmore Island Community (MODAM)	www.modam.work
Drumshanbo Community, Ireland (The Food Hub)	The Food Hub Website
Skibbereen, Ireland (Ludgate Hub)	<u>Ludgate Hub</u>
Cloughjordan, Ireland (Ecovillage)	www.thevillage.ie
UK Coastal Communities	www.bbc.co.uk/news/uk-41141647
Buncrana, Ireland (The Exchange)	www.linkedin.com/pulse/better-together- story-exchange-part-two-ruth-garvey- williams
Ray Community, Ireland (Community Centre)	https://youtu.be/vuC0x Dg7 M
Roscommon, Ireland (Town Teams)	https://youtu.be/AKmHLRRTrE0

MODULE 2 Opportunities for Community Regeneration

In Module 2, you and your learners will delve a little deeper into community sustainability and explore some key opportunities and trends in economic, environmental and social sustainability. Importantly this module, starts with an introduction to the 17 UN Sustainable Goals which are key to community regeneration in the context of the global 2030 Agenda for Sustainable Development. Similar to Module 1, this module ends with practical exercises and resources you



can either guide your learners through or provide to your learners for implementation in their own time.

Learning Topics	Introduction - Spotlight on the UN SDG's and how they relate to community regeneration	
	Opportunities and trends in Economic Sustainability	
	Opportunities and trends in Environmental Sustainability	
	Opportunities and trends in Social Sustainability	
KEY ACTION PACK 2	The SDG Project Canvas	
which features 2 useful exercises and resources	Smart Rural 21 Roadman Toolhox	
to help communities find		
the right opportunity for for them		
Tor them		





Dolhesti Village, Romania	https://youtu.be/5LPVWxkWZP8
Arigna Mining Experience, Ireland	www.arignaminingexperience.ie
Ludgate Hub, Ireland	<u>Ludgate Smart Working West Cork</u>
An Tobar Community Wellness Centre/Social Farm, NI/UK	<u>www.antobarcic.com</u>
Findhorn Ecovillage, Scotland/UK	www.ecovillagefindhorn.com
VRHNIKA, Slovenia	https://zerowasteeurope.eu/zero-waste-
	<u>case-studies-testing-edd/</u>
ØsterGRO, Denmark	ØsterGRO (oestergro.dk)
Templederry Community Windfarm, Ireland	https://tippenergy.ie/projects/templederry-
	<u>community-wind-farm/</u>
Feldheim - Energy self-sufficient community	https://nef-feldheim.info/energieautarkes-
	dorf/
Men's Sheds, Ireland	https://menssheds.ie/about-mens-sheds/

MODULE 3 Placemaking – A Powerful Tool for Community Regeneration

In this module, you will guide your learners through an exploration of placemaking as a key process for community regeneration. This module focuses in detail on the four main types of placemaking and brings you through how each type works. Real life learning is embedded as we look at placemaking approaches in practice in some European communities. In the final section, you are provided you with some useful exercises and templates that your learners can use to start using placemaking in the planning of your new regeneration project/s.



Learning Topics	Introduction - Placemaking — a Transformative Process for Community Regeneration. We learn of 4 approaches to placemaking	
	Standard Placemaking - creating places that people want to live, work, play and learn in	
	Strategic Placemaking – the use of placemaking to achieve a particular goal or specific purpose	
	3. Creative Placemaking – using the arts and cultural activities to shape the physical and social character of your community around	
	Tactical Placemaking – testing permanent placemaking ideas with demonstrations and pilot programmes	
KEY ACTION PACK 3	The Power of 10 Challenge	
4 useful exercises and resources to help	5 Step Placemaking Process for Community Regeneration	
communities apply	Parklet Manual	
placemaking approaches	Asphalt Art Guide	

MODULE 3 COMMUNITY REGENERATION CASE STUDIES	
	Website/Video Link
Ballinahown Community Library, Ireland	www.irishexaminer.com/lifestyle/arid- 20308042.html
Cuilcagh Mountain Walkway, Northern Ireland/UK	www.marblearchcavesgeopark.com/cuilcagh- way/
Boyle Farmers Market, Ireland	www.facebook.com/BoyleMarket/
City of London Walkability Plan, UK	www.theguardian.com/cities/2018/sep/19/what- would-a-truly-walkable-city-look-like
Ballyfermot Play and Skate Park, Ireland	The Play Park! on Vimeo
Vauban, Germany	Designing and planning for play
Kiltyclogher, Ireland	https://youtu.be/fdGT7xobLp0
Coolaney National Mountain Bike Park, Ireland	Coolaney Mountain Bike Park on Facebook
Draw Out Urban Regeneration, Ireland	www.drawout.ie/
SEEK Urban Arts Fesitval, Ireland	www.seekdundalk.ie/
Dolhesti Folklore Assembly, Romania	youtu.be/CeVjcnX5mC8
Sligo Folk Park, Ireland	www.sligofolkpark.com/
Ennis Town Parklet, Ireland	<u>Clare Champion Newspaper</u>
Café Fia Coolaney, Ireland	<u>Café Fia on Facebook</u>

MODULE 4 Turning Community Regeneration Ideas into Action

Having learned the benefits of sustainable community regeneration in modules 1-3, it is now time to help your learner start applying this new knowledge. Module 4 looks at how to turn community regeneration ideas into action. It looks at action from various angles and ways that community groups and committees can activate their Communities DNA, leverage support and commitment from their community and community diaspora and build key public/private partnerships for project development success.



Learning Topics	Turning Community Regeneration Ideas into Action – How change happens
	Activating your Communities DNA – its characteristics, assets and sources of strength
	Leveraging support and commitment from your community and community diaspora
	Building key Public, Private and Community Partnerships
	The Resources you need – people power, finances and more

KEY ACTION PACK 4 which features 4 useful exercises and resources to help communities put their community regeneration ideas into action.

- The Community Wheel
- The Connecting Tool
- Public, Private, Community Partnership/Associations Exercise
- Local Economy Impact Exercise

MODULE 4 COMMUNITY REGENERATION CASE STUDIES	
	Website/Video Link
The Exchange - Ruth Garvey-Williams, Ireland	www.exchangeinishowen.ie/
W8 Manorhamilton - Shane Kerrigan, Ireland	www.w8centre.ie/
Leitrim Food Enterprise Zone, Ireland	New Regional Enterprise Plan for the North-West
#EVERYBODYlovesENNIS, Ireland	Clare Champion
Ballyhoura, Ireland	<u>Ballyhoura Development</u>
Aigas Community Forest, Scotland	Aigas Community Forest
Lough Neagh Development Trust, Northern Ireland/UK	youtu.be/XvRLTaHDYAw
Dingle Smart Village, Ireland	Dingle's Smart Village Strategy
Umeras Peatlands Park	Umeras Peatlands Park
MODAM/Three Business, Ireland	https://youtu.be/i4PcOZ8xMsA
Scotland's Business Improvement Districts, UK	www.improvementdistricts.scot
Giffnock Village BID, Scotland/UK	https://youtu.be/iQ8qky_hlUw

MODULE 5 Financing your Community Regeneration Projects

In Module 5, using our carefully cultivated training content you can help demystify funding opportunities for your learners and help steer them towards some exciting community regeneration funding opportunities*. You will teach them some top tips in grant writing and pitching and how to leverage the funding power of many through crowdfunding and community shares.



*Note – please review, localise and update the section on Community Regeneration Grants prior to delivering this module

Learning Topics	Financing your Community Regeneration Projects - during and post Covid19
	Top Tips for Success in Writing a Grant Application
	Pitch perfect – how to pitch your idea to potential funders



Innovative Community Fundraising and Crowdfunding – leveraging the power of many

Community Regeneration Grants available at Local, National and European levels

MODULE 5 COMMUNITY REGENERATION CASE STUDIES	
	Website/Video Link
Woodford Youth Hall, Ireland	Woodford Youthclub Community Hall Facebook
The Food Hub Drumshanbo, Ireland	<u>www.thefoodhub.com</u>
Leitrim Food Enterprise Zone, Ireland	New Regional Enterprise Plan for the North-West
Sutton Community Farm Crowdfunding Campaign, UK	youtu.be/Axnoa08i8
Stockwood Community Benefit Society, UK	<u>youtu.be/H2U9XUBy7KI</u>
Glyncoch Community Centre, Wales UK	Glyncoch Community Centre – Spacehive
Polperro Allotments and Orchard Cornwall, UK	Polperro Group (crowdfunder.co.uk)
Drimoleague Cork, Ireland	https://youtu.be/ITIXUwHwyj8
Tang Hall SMART, UK	https://youtu.be/JRypkJWtHy8

MODULE 6 Sustaining Success and Future Planning

In this final module, you will help your learners to recognise community regeneration success and give them some ideas on how they can evaluate their efforts. As you wrap up the course, a key message we want to impart is that celebrating success is one of the most important things community groups can do to further their missions and work.

You will teach them also about the importance of reassurance marketing which is vital as we emerge from the pandemic of 2020. In our last set of practical



templates and exercises, you can help your learners to measure the success and impact of their projects and plan future developments.

Learning Topics	What does community regeneration success look like? And how do you evaluate it?
	Common Barriers to Success and how to overcome them
	Sustaining Success – the role of young people and volunteers in your community
	Sharing and celebrating your success — innovative reassurance marketing techniques and approaches
	Can't stand still! Build on success and plan for the Future

KEY ACTION PACK 6 which features some useful exercises and resources to help communities sustain and celebrate success

- Developing Partnerships Brainstorm Activity
- Canva Infographic Tool

MODULE 6 COMMUNITY REGENERATION CASE STUDIES	
	Website/Video Link
Sutton Community Farm, UK	<u>Sutton Community Farm - YouTube</u>
Kilmuckridge Community, Ireland	youtu.be/qhRPXs689v4
The Exchange Inishowen, Ireland	www.exchangeinishowen.ie/
Edible Landscape Project, Ireland	www.ediblelandscape.ie
DIGICLARE, Ireland	DIGICLARE - Connecting communities
Ballaghaderreen, Ireland	'Bristling with energy': The Irish town regenerated by Covid-19 (irishtimes.com)

GUIDANCE AND TOP TIPS FOR FACILIATORS

- Please read this Faciliator's Gguide thoroughly before conducting the RESTART + Communities training.
- Download, review and revise course resources for the training as necessary for your training group
- Allow adequate training time for sessions
- Localise training content with case studies and information on local supports
- Ensure that each participant utilises the RESTART + Communities training downloads and encourage learners to complete exercises embedded in each Module—these provide valuable learning
- Allocate time for review during the training course
- Facilitate group discussions which are particularly appropriate for those working in community regeneration. Break learners into small groups and give them case studies to review/study. This will enable a knowledge transfer between learners.
- Q & A sessions. Informal question-and-answer sessions are another effective facilitation and training technique when working with small groups. Be sure to build time for same into your training sessions.

OPTIONS FOR THE DELIVERY OF THE RESTART+ COMMUNITIES OER'S

Face to Face Group Training

Face to Face Group Training remains one of the most popular training delivery methods for building skills capacity. Typically, this type of instructor-centred face-to-face training that takes place at a fixed time and place. The Restart+ Communities Open Education Resources could be delivered over a number of weeks or months and be included as a ongoing training session in community group meetings.



Online Self-Guided Learning/Blended Approach

An alternative to the above (and possibly a more favourable option given ongoing COVID19 restrictions across Europe) is for community members to engage in the Restart+ Communities Regeneration training online individually and for the community to have an informed community regeneration planning session when restrictions lift and it is safe to do so.

THE RESTART+ COMMUNITIES PROJECT PARTNERS

LETTERKENNY INSTITUTE OF TECHNOLOGY - IRELAND



of Technology

Letterkenny Institute

The Restart+ Communities project is led and managed by Letterkenny Institute of Technology (LYIT). LYIT is a lively and inspirational education hub that attracts a creative mix of 300 staff and 3,500 students from the peripheral North West Instituud Teicneolaíochta region and further afield. With modern integrated campuses in Letterkenny and Killybegs, the college has an ambitious and progressive ethos, and has expanded the course curriculum to offer over 100 Educational programmes across its 4

Schools of Business, Tourism, Engineering and Science, many up to Masters Level. The Institute was voted amongst the top 2 Institutes of Technologies in Ireland in a national survey.

MOMENTUM - IRELAND



Momentum is also one of Ireland's leading regional and community development specialists providing support and training to wide network of community and regional development organisations including Leitrim County Council, Galway County Council and Roscommon Leader Partnership to name a few. A VET organisation, it is focused on developing progressive learning programmes and platforms for education, community and enterprise organisations, with special focus on developing support

structures for socio economically challenged regions. Working with these groups, Momentum has been instrumental in the development of over 20 regional and community development and regeneration plans in Ireland.

BANBRIDGE DISTRICT ENTERPRISES LIMITED - NORTHERN IRELAND, UK



Restart+ Communities Northern Ireland is headed up by Banbridge District, Banbridge District Enterprises Limited (BDEL). Established in 1989 as the local enterprise agency for Banbridge, BDEL is a non-profit-taking organisation with the goal of promoting enterprise development in the region through; the creation of an enterprise culture, the provision of training, advice, and support, and the provision of financial aid, ultimately creating an innovative enterprise centre & client base. BDEL is dedicated to the generation and development of economic wealth in the local region that is typified as a large rural population with entrenched unemployment levels especially

among youth, declining manufacturing and high out-commuting.



NORTH-EAST REGIONAL DEVELOPMENT AGENCY - ROMANIA



RESTART + Communities Romania is headed up by NERDA, the North-East Regional Development Agency, which has 17 years' experience in regional development in Romania and works on programmes and strategies to increase the residence and impact of sustainable partnerships, economic growth, development of human resources and entrepreneurial attitude of their region. Since 1999, NERDA has been responsible for the coordination of North East Regional Development Strategy and the implementation of more than 500 projects.

MUNICIPALITY OF LOUSADA - PORTUGAL



RESTART + Communities Portugal is headed up by the Municipality of Lousada, a Portuguese local public administration serving a population of 50.000 inhabitants distributed across 25 districts. It works to achieve sustainable development, to promote and boost the economic, social, environmental and cultural performance of the area, and to optimize the use of available resources and strive for a public administration capable of responding to the growth objectives of the council and the needs of its citizens.

EUROPEAN E-LEARNING INSTITUTE – DENMARK



European E-learning Institute (EUEI) specialises in the creation of powerful online platforms, immersive educational environments, and the provision of resources and tools to create truly valuable learning experiences. As an organisation, EUEI places tremendous worth on the informal and flexible nature of continuing education and crafting flexible, online learning courses for those wishing to improve themselves and stay ahead in their careers and business. Building inclusive and resilient communities is also a key goal of the organisation.

UNIVERSITY INDUSTRY INNOVATION NETWORK - NETHERLANDS



Headquartered in Amsterdam, the Netherlands, the University Industry Innovation Network's (UIIN) mission is to exploit the full value of collaboration and cooperation, ultimately making an impact to academia, business and society. UIIN was founded in 2012 and is a dynamic network of academics, practitioners and business professionals focused on establishing

and improving relationships between education and industry. With more than 200 members from 25+ countries, UIIN has advanced to a leading European network dedicated to fostering support structures for university-industry interaction, entrepreneurial universities and collaborative innovation. UIIN aims to provide a supportive and encouraging environment for academics, practitioners and business professionals who are passionate about advancing university-industry interaction, entrepreneurial universities and collaborative innovation.

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